**“START HERE WITH A CREATIVE TOPIC FOR YOUR SPEECH”**

**Topic:** What’s your topic?

**Organization:** Are you organizing your speech topically, chronologically, or spatially?

**Specific Purpose:** What do you want to achieve with your speech? (Hint: you want your audience to UNDERSTAND something).

1. INTRODUCTION
2. **Attention getter:** Get our attention! Use an interesting quote, statistic, story, etc.
3. **Relevance:** Why should your IMMEDIATE audience care about your topic? How does it affect them? How can they relate to your topic?
4. **Credibility statement:** Why should we listen to you? Why are you credible to speak about this particular topic?
5. **Central idea:** This is the overall idea of your speech—your MAIN topic.
6. **Initial preview:** This is your “thesis statement” that previews all 3 of your main points. The initial preview breaks your central idea down into 3 main points.

**Transition to 1st main point:** First, let’s talk about Point #1 (Replace “Point #1” with what your first topic will be)

1. Body
   1. Point #1: Start here with a Topic Sentence
      1. Give us some information about your first main point in multiple bullet points. You must include at least one source unique to this main point and cite it correctly so we can hear the source in your speech.
      2. More information about this main point here.
      3. Either give more information about this main point or use personal stories, examples, hypotheticals, statistics, etc… to make this part interesting.

**Transition to 2nd main point:** Now that we’ve talked about Point #1, now we’re going to talk about Point #2 (Replace “Point #1” and “Point #2” with what your topics are)

* 1. Point #2: Start here with a Topic Sentence
     1. Give us some information about your second main point in multiple bullet points. You must include at least one source unique to this main point and cite it correctly so we can hear the source in your speech.
     2. More information about this main point here.
     3. Either give more information about this main point or use personal stories, examples, hypotheticals, statistics, etc… to make this part interesting.

**Transition to 3rd main point:** Now that we’ve discussed Point #1 and Point #2, let’s discuss Point #3 (Replace “Points #1, 2, and 3” with what your three points are – repetition is a good thing!!)

* 1. Point #3: Start here with a Topic Sentence
     1. Give us some information about your third main point in multiple bullet points. You must include at least one source unique to this main point and cite it correctly so we can hear the source in your speech.
     2. More information about this main point here.
     3. Either give more information about this main point or use personal stories, examples, hypotheticals, statistics, etc… to make this part interesting.

1. Conclusion
   1. **Transition to Conclusion:** “In conclusion,” or “In sum,” or “Overall,” etc…
   2. **Restate central idea:** From your introduction; what was your overarching idea again? (DO NOT ADD ANY NEW INFO IN THE CONCLUSION – ONLY RE-CAP)
   3. **Final summary:** Restate your 3 main points (basically re-stating your initial preview statement). For example: “Today we talked about…”
   4. **Memorable closing:** Conclude your speech on a high note; this is similar to your attention getter.

(References must be on a separate age)

References

See APA Guidelines on pages 207-208 of your Guidebook. For further help search for “Purdue OWL APA” on Google or send me an e-mail at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Remember to double space your reference, list them alphabetically, and use a hanging indent for each one.